

YouGov Survey Results

Sample Size: 1624 Adults in GB
Fieldwork: 9th - 10th January 2020

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1624	551	403	146	625	669	786	838	179	684	387	375	926	698	195	546	352	391	140
Unweighted Sample	1624	624	444	172	691	666	746	878	118	690	424	392	968	656	180	553	360	401	130
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	2-3 Oct '19	9-10 Jan '20																		
Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?																				
The Queen																				
Very positive	48	53	75	37	53	47	67	48	58	40	40	62	73	57	47	51	58	55	50	42
Fairly positive	34	27	19	36	33	33	22	29	25	25	33	26	18	27	27	31	27	26	25	28
TOTAL POSITIVE	82	80	94	73	86	80	89	77	83	65	73	88	91	84	74	82	85	81	75	70
Fairly negative	7	7	2	12	3	8	3	7	6	8	8	5	5	6	8	7	5	7	8	5
Very negative	4	5	2	6	5	5	3	6	3	13	5	4	2	4	6	4	3	4	5	11
TOTAL NEGATIVE	11	12	4	18	8	13	6	13	9	21	13	9	7	10	14	11	8	11	13	16
Don't know	6	9	2	9	6	7	5	10	8	15	15	3	2	6	12	7	6	7	13	14
Prince Philip																				
Very positive	16	15	26	8	13	10	21	17	13	11	11	16	23	16	14	13	18	14	14	12
Fairly positive	41	36	42	29	37	34	40	29	41	25	32	39	43	36	35	33	39	37	32	33
TOTAL POSITIVE	57	51	68	37	50	44	61	46	54	36	43	55	66	52	49	46	57	51	46	45
Fairly negative	21	21	17	28	24	27	18	20	21	16	21	25	18	23	17	23	20	21	21	17
Very negative	11	14	8	19	15	16	11	17	10	13	15	14	11	11	16	14	11	13	15	19
TOTAL NEGATIVE	32	35	25	47	39	43	29	37	31	29	36	39	29	34	33	37	31	34	36	36
Don't know	10	15	7	16	12	13	10	16	15	34	22	6	5	14	18	17	12	15	19	19
Prince Charles																				
Very positive	14	17	25	11	18	13	24	15	19	10	12	20	27	19	15	19	19	16	16	14
Fairly positive	44	41	48	42	41	44	42	40	42	27	40	47	43	41	42	41	45	39	39	40
TOTAL POSITIVE	58	58	73	53	59	57	66	55	61	37	52	67	70	60	57	60	64	55	55	54
Fairly negative	22	17	15	22	19	19	17	18	17	17	18	16	18	19	15	17	16	20	17	14
Very negative	11	11	7	13	10	12	9	13	8	13	12	9	10	9	13	10	9	11	11	16
TOTAL NEGATIVE	33	28	22	35	29	31	26	31	25	30	30	25	28	28	28	27	25	31	28	30
Don't know	9	14	5	12	13	12	8	14	13	33	18	7	2	12	15	14	10	14	17	16
Camilla, Duchess of Cornwall																				
Very positive	10	9	14	7	8	8	12	8	10	6	5	11	15	10	8	9	10	8	8	10
Fairly positive	30	33	42	29	37	33	38	28	38	13	29	41	41	36	29	38	39	30	26	27
TOTAL POSITIVE	40	42	56	36	45	41	50	36	48	19	34	52	56	46	37	47	49	38	34	37
Fairly negative	25	20	19	25	17	21	20	22	19	15	22	18	21	19	21	16	18	23	24	15
Very negative	19	17	15	18	15	16	18	19	15	20	15	18	18	17	18	12	17	18	17	23
TOTAL NEGATIVE	44	37	34	43	32	37	38	41	34	35	37	36	39	36	39	28	35	41	41	38
Don't know	17	21	9	20	23	22	12	24	18	46	28	12	6	19	23	25	16	21	24	25

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Weighted Sample	1624	551	403	146	625	669	786	838	179	684	387	375	926	698	195	546	352	391	140	
Unweighted Sample	1624	624	444	172	691	666	746	878	118	690	424	392	968	656	180	553	360	401	130	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Prince William																				
Very positive	40	40	57	29	35	36	52	30	49	19	35	45	54	42	37	32	43	45	39	31
Fairly positive	41	39	32	45	46	42	34	42	36	43	41	38	34	37	42	46	38	36	39	40
TOTAL POSITIVE	81	79	89	74	81	78	86	72	85	62	76	83	88	79	79	78	81	81	78	71
Fairly negative	8	6	5	9	7	7	4	8	5	11	6	7	5	8	4	7	7	5	6	7
Very negative	4	4	2	6	2	4	4	6	2	7	4	3	2	4	4	3	3	5	4	4
TOTAL NEGATIVE	12	10	7	15	9	11	8	14	7	18	10	10	7	12	8	10	10	10	10	11
Don't know	8	11	5	11	9	11	6	14	8	20	14	6	5	10	12	11	9	9	12	18
Catherine, Duchess of Cambridge																				
Very positive	37	34	50	24	35	30	44	24	44	23	28	38	46	37	30	28	37	37	34	26
Fairly positive	39	36	34	39	40	40	35	36	36	31	35	38	38	35	37	38	36	37	33	40
TOTAL POSITIVE	76	70	84	63	75	70	79	60	80	54	63	76	84	72	67	66	73	74	67	66
Fairly negative	8	7	5	10	6	7	6	9	5	7	7	7	8	7	7	12	8	5	7	8
Very negative	5	4	2	6	4	5	4	6	2	6	5	5	2	4	5	2	4	6	4	5
TOTAL NEGATIVE	13	11	7	16	10	12	10	15	7	13	12	12	10	11	12	14	12	11	11	13
Don't know	11	18	9	21	16	18	12	25	13	33	25	12	6	16	22	21	15	16	23	21
Prince Harry																				
Very positive	32	21	14	26	25	24	17	18	23	28	24	20	12	21	21	23	18	20	24	22
Fairly positive	39	34	28	42	37	37	28	33	34	37	35	34	29	34	34	35	35	34	32	29
TOTAL POSITIVE	71	55	42	68	62	61	45	51	57	65	59	54	41	55	55	58	53	54	56	51
Fairly negative	15	19	28	14	17	18	24	19	20	10	15	21	30	20	18	17	22	20	16	19
Very negative	7	16	24	9	12	10	25	17	15	7	12	20	24	16	17	14	17	15	17	14
TOTAL NEGATIVE	22	35	52	23	29	28	49	36	35	17	27	41	54	36	35	31	39	35	33	33
Don't know	7	10	6	9	9	11	7	13	8	17	14	6	5	10	11	11	8	10	11	16
Meghan, Duchess of Sussex																				
Very positive	20	13	5	21	15	18	7	13	12	24	16	10	5	14	11	21	12	10	11	14
Fairly positive	35	25	17	34	25	29	17	22	27	35	26	23	19	25	24	23	22	26	27	25
TOTAL POSITIVE	55	38	22	55	40	47	24	35	39	59	42	33	24	39	35	44	34	36	38	39
Fairly negative	19	20	26	16	23	21	22	20	20	14	17	24	23	21	19	15	22	23	18	16
Very negative	16	29	44	16	22	19	43	27	31	11	23	33	45	28	30	25	31	30	28	27
TOTAL NEGATIVE	35	49	70	32	45	40	65	47	51	25	40	57	68	49	49	40	53	53	46	43
Don't know	10	14	8	13	16	13	11	17	11	16	18	10	8	12	16	15	12	11	16	18
Princess Anne																				
Very positive	22	24	38	17	27	22	33	19	29	9	12	32	47	25	24	22	27	24	21	28
Fairly positive	37	36	40	34	45	39	39	35	37	18	36	42	38	39	32	34	38	38	35	26
TOTAL POSITIVE	59	60	78	51	72	61	72	54	66	27	48	74	85	64	56	56	65	62	56	54
Fairly negative	11	8	8	11	4	9	8	11	6	5	8	11	7	9	7	9	8	9	8	8
Very negative	6	5	3	7	2	6	5	7	4	11	6	4	3	5	6	3	5	6	5	8
TOTAL NEGATIVE	17	13	11	18	6	15	13	18	10	16	14	15	10	14	13	12	13	15	13	16
Don't know	24	26	11	31	22	25	15	27	25	56	38	11	5	23	30	32	22	22	31	29

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Prince Andrew																			
Very positive	3	1	2	2	1	2	2	1	3	1	1	2	2	1	1	1	2	1	1
Fairly positive	19	6	8	4	3	4	8	5	8	4	7	8	5	7	8	7	4	7	4
TOTAL POSITIVE	22	7	10	6	4	5	10	6	11	5	8	10	7	8	9	8	6	8	5
Fairly negative	27	21	26	16	27	19	25	20	7	19	26	28	21	21	20	23	23	18	19
Very negative	31	55	56	65	59	64	54	56	47	56	59	55	59	51	58	57	53	55	55
TOTAL NEGATIVE	58	76	82	81	86	83	79	76	54	75	85	83	80	72	78	80	76	73	74
Don't know	20	16	8	14	9	13	11	15	35	20	8	7	12	20	13	12	18	18	21
Prince Edward																			
Very positive	6	4	7	3	6	3	5	4	6	3	5	6	5	3	6	5	4	4	3
Fairly positive	29	27	38	19	30	25	33	22	11	22	32	37	27	26	26	30	27	24	22
TOTAL POSITIVE	35	31	45	22	36	28	38	26	17	25	37	43	32	29	32	35	31	28	25
Fairly negative	20	20	23	20	18	20	24	22	3	15	28	29	21	19	13	22	19	20	23
Very negative	12	10	10	13	4	10	12	13	7	9	14	11	10	11	9	10	13	11	9
TOTAL NEGATIVE	32	30	33	33	22	30	36	35	10	24	42	40	31	30	22	32	32	31	32
Don't know	33	38	22	45	43	41	26	38	72	50	22	17	36	41	46	32	37	42	44